

# REPORT

2020

JAN 01 - DEC 31

VENTURE



JUSTICE FOR THE UNREACHED



Global pandemic.  
Reduced funds.  
Lockdowns.

Our most impactful year.

2020 was a year unlike any other. An unprecedented, global health crises created a new and uncomfortable normal for all of us. This is especially true for the marginalized communities we are privileged to serve. Under the weight of the pandemic, the already vulnerable saw their situations turn from harsh to critical. Our collective obedience as a Venture community caused us to wade into the waters of an incredible tension: the need for a greater response with the reality of lesser resources.

In March of 2020, we felt the pain of the disciples looking out over a crowd of thousands, holding only five loaves and two fish.

Miraculously, despite leaner budgets, government lockdowns, and disruptions in global food supply chains, we're thrilled to report that we saw our collective impact grow in 2020. **In 2020 you fed more people, provided safety for more women and children, funded more farms, and planted more churches than ever before. More was done with less.**

God's grace, goodness and love for the least, coupled with your courageous and creative generosity allows us to hope for a brighter future. Thank you, for making a difference.



# INTERNATIONAL PROJECTS

Justice for the **Unreached**

Photo Courtesy of Matt Lien

AGAINST ALL ODDS...

You Made  
2020 a Year of  
Greater Impact.

## RESCUE + SAFETY



**728**  
Individuals  
Received Care &  
Safe Housing

**23**  
Rescues

**778**  
Received Counsel  
(Border Patrol Station)

## AGRIBUSINESS



**800+**  
Farmers  
Individual Farmers  
Equipped

**75%**  
from 2019

**14**  
Church Planters  
Equipped with Farms

## FOOD SECURITY



**7.1** <sup>MM</sup>  
Meals  
Total Meals Distributed  
Through Partners

**4.4%**  
from 2019

**15,800**  
Meals Provided  
Every Day

## WOMEN'S EMPOWERMENT



**375**  
Kits  
Feminine Hygiene  
Kits Distributed

**7**  
Leaders Equipped

**110**  
Received Training in  
Hygiene/Trauma Care

## CHURCH PLANTING



**181**  
Churches  
New House  
Churches Planted

**1,423**  
Water Baptisms

**91**  
Unreached People  
Groups Identified

# FOOD SECURITY

## When supply chains were disrupted, you fed the hungry.

It was a two-day journey into one of the most remote areas our partners have gone.

The village was over 19,000 feet up steep, unpaved, and sometimes uncharted roads. Upon arrival, our partners were told by the villagers that they were “the only people that had ever come up” to help them. They came with care packages comprised of food, masks, and feminine hygiene kits. They addressed the immediate and dire needs of a seemingly *forgotten* community. As such, the Gospel could be shared with 127 households that day—most of whom had never heard about Jesus.

What starts with food never ends there.

In a year where the World Food Program projected the possibility of 300,000 people dying daily (over a three month period) because of the health and economic crises, you—the Venture community—responded generously. You brought stability to the communities we are privileged to serve who have been acutely impacted. Moreover, your generosity is helping these communities begin to dream and build a sustainable future.



### YOUR 2020 IMPACT:

## 7.1 Million

Total Meals Distributed through Partners

## 15,800

Meals Provided Every Day



### OUR STRATEGY

## From Feeding to Farming

#### Stabilization

Food is a critical bridge. It provides immediate relief to communities. Stability is necessary for development.

#### Structure

Once stabilized, communities can begin to build. We provide education, health and hygiene, and church planting.

#### Sustainable Farming

Families and community leaders are given seed money for sustainable farming. Often, these farms fund church plants.



Photo Courtesy of Our Daughters International

# RESCUE + SAFETY

## When hostels shut down, you brought care to homes.

In the far west of Nepal, lies the village of Kailali. In this community, many residents do not have permanent homes, but live in shacks and lean-tos that often do not survive the summer monsoons. Three years ago, most of the women engaged in prostitution at the local brothel to feed their families.

Even before the pandemic forced the evacuation of Venture-supported group homes via “stay-in-the-village” orders, our partners working to prevent trafficking began asking a critical question: *Could human trafficking be prevented through localized community care?* In collaboration with local government, the possibility was already being tested—starting with Kailali.

The Kailali Project is an effort to build 150 new homes that provide safety and stability to family units while transforming communities. Each home houses about 8 people, consisting of one or more caregivers and 6-7 children. Caregivers receive a home only upon their commitment to keeping the children safe from being trafficked, and ensuring that the children go to school. Children in the homes are supervised and monitored by social workers and pastors who live and work in the village. If physically able, the adults themselves also participate in the building project.

Though the project is far from complete, your generosity has already resulted in visible changes. More than 300 people have accepted Christ, the brothel has ceased to operate in the town; and the number of child marriages has decreased. Social workers report less polygamy, less family conflict and domestic violence. Thank you for building safer, sustainable communities.

### YOUR 2020 IMPACT:

**728**

Received Care & Safe-Housing

**778**

Received Counsel at a Border Patrol Station



### OUR STRATEGY

## From Hostels to Homes



#### Interception

Border “watchers” stop people or groups suspected of trafficking, separating potential victims from traffickers.



#### Safety

If identified as trafficking victims, the rescued are reunited with their family or taken to safe homes for ongoing care.



#### Community Care

Where possible, we invest in community-based programs, including opportunities to build homes, businesses, and churches.

# AGRIBUSINESS

## When floods destroyed crops, you provided seeds to rebuild.

When floods swept through a closed country where Venture serves, they took with them an entire year's worth of crops. Although this would be difficult for any community building their livelihood around agriculture, it was especially devastating for this one.

The farmers were Christians.

When the government began distributing relief in the form of crops, the Christian farms were excluded from the aid program. The entire community was at risk of starving. Because of your generosity, Venture partners working alongside local church leaders were able to provide comfort in the form of nutrient-rich meals to address the immediate need, and hope in the form of rice seed for planting. Having experienced a modern-day "miracle," this community is now rebuilding, and in-effect, the hope of the Gospel is beginning to spread to surrounding communities.



### YOUR 2020 IMPACT:

**800+**

Individual Farmers  
Equipped

**14**

Church Planters  
Equipped with Farms



### OUR STRATEGY

## Farming + Church Planting



### Micro-Enterprises

We finance and train pastors and church planters to become small business owners.



### Community Investment

Where possible, we support larger agribusiness enterprises for the betterment of entire communities.



### Scalability

With a built-in model of scaling farms and churches, community transformation becomes exponential.

# WOMEN'S EMPOWERMENT

When women were systemically devalued, you helped them see their infinite worth.

In Nepal, the regular experience of a menstrual cycle is considered shameful. Women are often not allowed to attend school, go to work, or stay in their own homes during their period. Because there is little education around their bodies, many women live in constant discomfort— suffering from UTIs, pelvic inflammatory disease, and infections. Over 80% of the women our partners have encountered experience these issues—most of which are preventable, and almost all are curable.

In response to the growing need for education, Venture partners hosted a women's conference in early 2020. Trained medical professionals were brought in to teach women about their bodies and proper hygienic care. For many, this was entirely new information. It was the first time they felt that what was happening in their bodies was *normal*.

Following the conference, Venture partners met with a small group of women to discuss how the training could be used in rural areas. These women, affectionately dubbed the *Seven Sisters*, would go on to explain that while women lacked access to feminine hygiene products and health education, what they longed for more than anything were tangible solutions to provide for their families. Simply put, they wouldn't pay for hygiene kits if their children were starving.

The result of this Spirit-inspired meeting was the development of a new business entity known as *HER: Himalayan Entrepreneurial Resources*. HER is a holistic, empowerment initiative that will seek to train women about their bodies, redefine worth, and help to start and maintain small income-generating businesses of their own in order to provide for their families.



Photo Courtesy of Terry Boynton

## Hannah Badi

A familiar face has assumed the leadership of *Himalayan Entrepreneurial Resources*. Hannah Badi will serve as CEO of the entity that will be dispersing grants and providing education to women seeking to bring lasting change to their communities. This entity will also allow our newly trained women to have legal backing when entering villages.

### YOUR 2020 IMPACT:

7

Pioneering Leaders Identified & Equipped

375

Feminine Hygiene Kits Provided



Photo Courtesy of Terry Boynton

## OUR STRATEGY

# From Untouchable to Entrepreneur



### Redefine Worth

Women in marginalized communities become trauma-informed, learn about feminine hygiene and legal rights.



### Resources & Training

Through HER, women will receive grants, accountability, ongoing education and legal protection.



### Entrepreneurship

Having received training, women return to their communities prepared to start micro-enterprises.

# LEAST REACHED + LEAST RESOURCED

Some of the greatest injustices happen where people are the least reached. **That's where you'll find us.**

For over twenty years, we've been compelled by the words of Jesus in Matthew 25: "Whatever you did for the least of these, you did for me." That's why we've committed ourselves to moving towards **the least**—the intersection of the least reached and least resourced.

## Our International Strategy

01

### We Target

We aim for areas with less than 2% Gospel witness and less than 1% Christian giving.

02

### We Identify

We focus our efforts on the marginalized communities within those target areas to address systemic injustices.

03

### We Partner

We work with Christian leaders in these communities to better understand and respond—creating lasting solutions.

04

### We Develop

We address immediate needs while developing long-term programs that will break cycles of injustice.

05

### We Invite

We invite the Venture community to engage in this work through prayer, sacrificial giving, and miles-based activities.

## WHERE WE SERVE

### A Closer Look Inside the Circle



### Refugee Crisis

Positioned within long-standing conflict zones, hundreds of thousands in this area have been permanently displaced.

### Human Trafficking

Systemic devaluation of women and children has led to one of the highest concentrations of sexual exploitation in the world.

### Extreme Poverty

Ranking as one of the most desperate places on earth, people in this area experience nutritional, educational, and housing insecurity, which have led to increased violence.

### Persecution

Hostility towards the gospel coupled with corrupt, oppressive systems lies at the center of many of the injustices in this area.

## A Different Future

Where others see a vulnerable person, we see a future community leader.

~~Trafficked Girl~~ COLLEGE GRADUATE

~~Opium Farmer~~ REDEMPTIVE ENTREPRENEUR

~~Victim of Oppression~~ CHURCH PLANTER

~~War Refugee~~ NATIONAL LEADER



Photo Courtesy of Matt Lien

# CHURCH PLANTING

In some of the toughest places, you brought the hope of the Gospel.

During the pandemic, some of our staff and partners dedicated themselves to learning about disciple-making movements from experienced practitioners. One partner in Nepal immediately caught the vision for church multiplication, and his first survey located 92 unreached and unengaged people groups. He and his team have now formulated a plan that will, eventually, reach all these groups.

Having served for over a decade in some of the most remote and unreached areas of the world to address some of the most extreme injustices on the planet, there is one thing that we are sure of: the single greatest catalyst for personal and community transformation is the presence of a local church. That is why we are unwavering in our commitment to church planting and why it is built into every project that we have presented.

We are collaborating with national leaders to develop and implement a flexible model of church multiplication that will effectively reach communities in the region and accurately demonstrate the power and beauty of Gospel. While there may be a variety in leadership style, meeting size and location, preferences for language, music and duration, this church planting movement is anchored around 5 core pillars.



**YOUR 2020 IMPACT:**

**181**  
New House Churches Planted

**1,423**  
Water Baptisms



**OUR STRATEGY**

## 5 Pillars of Church Multiplication

- 1 Daily Prayer & Scripture
- 2 Meet Corporately
- 3 Time with the Poor
- 4 Time with the Unreached
- 5 Train Others

# LOCAL ENGAGEMENT

Our *Greatest* Energies



Photo Courtesy of Coral Milbradt

WHEN THE MOMENT CAME...

## You Intentionally Responded to the Needs of Others



# MAKING MILES MATTER

When events went virtual, you still chose to do tough things.

From the very beginning, the Venture community has used running, biking, and hiking to raise funds and awareness for some of the greatest modern day injustices around the world. In 2020, despite many events cancelling because of the pandemic, you still made your miles matter. Through virtual races and small, safe gatherings, you responded to the acute needs of the communities we serve, using your greatest energies for the world's greatest needs.



Photo Courtesy of Clayton Walking Eagle



Photo Courtesy of Travis Jansen

## Fathers for the Fatherless

*Fathers for the Fatherless (F4F)*, founded by Jeff Zaugg entered their second year with hopes of raising \$100,000 on behalf of the fatherless. A challenging goal in any year would seem nearly impossible in a year marked by a pandemic. Nevertheless, F4F chose to believe and work diligently. Creating COVID-safe rides in 3 locations, 64 dads watched their impact grow exponentially. Raising over \$80k more than the year before, they far surpassed their goal!

### YOUR 2020 IMPACT:

**924**

Participated in Miles-Based Fundraising

**26,368**

Miles Logged on Venture Miles App

**51%** 

Participated in Fundraising on App

### MILES-BASED

## Challenges + Movements



## Running the Calendar

In November, Nathan Kemper “ran the calendar” as part of his ongoing 2% challenge to raise funds for anti-trafficking. The goal: to run the date, totalling 465 miles over 30 days! This incredible feat, getting more difficult every day, helped him raise \$15,553 in that one month!



# USING BUSINESS FOR GOOD

In uncertain times, you chose to use your business to invest in the longterm stability of others.

Because you chose to include the work of biblical justice into your business plan, vulnerable people and communities are thriving. Even in the uncertainty that 2020 brought to many in the business sector, you chose to invest not only in your success, but in the success of people living in some of the most difficult places on the planet.

## Business that Changes Everything



### Megan Lamke Real Estate

“Our investors have chosen to invest with us time and time again because of our commitment to structuring our business for good. They love the stories of lives we are transforming together through Venture. Our investors and our tenants feel like they are making a difference and being a catalyst for change.”

110% ▲

We Saw a 110% Increase in Giving Through Businesses



# PARTNERING WITH CHURCHES

Though your gatherings were limited, you made sure the Gospel expanded in unreached places.

Upredictability was the only constant. And yet, even as you were challenged to reimagine your weekly gatherings, you continued to create space for our brothers and sisters serving the least reached to keep sharing the Gospel. Because of your courageous and creative generosity, the Kingdom was revealed in some of the darkest places. Now, 181 new churches are shining in the dark.

107% ▲

We Saw a 107% Increase in Giving Through Churches



## Critical & Creative Responses

### New Life Church

Just in time... At the end of 2020, New Life Church, in Springfield, MO, became an answer to prayer; prayers that our international partners were praying for food. New Life engaged their church and community in a *Neighbors and Nations* campaign, providing over 300,000 refugee meals, at a critical moment.



### Nautical Bowls

Bryant & Rachel Amundson have been using their restaurant business, Nautical Bowls to feed refugees in Southeast Asia. Having worked with Venture to build a business model that creates margin for social good, they were able to continue making a difference even while navigating challenges presented by the pandemic.



### Substance Church

When Venture was forced to pivot to a fully virtual Gala experience, Substance Church in Minneapolis, MN rose to the occasion. Providing full access to the use of their Historic Downtown Wesley building, as well as a professional production team, the virtual event more than doubled what was raised through previous fundraising events.

Photo Courtesy of Isaiah Rustad



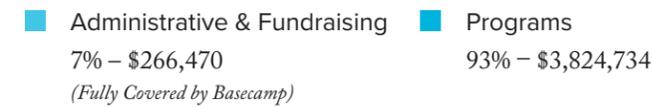
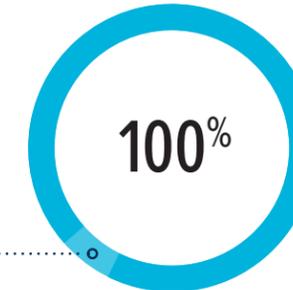
Photo Courtesy of Alan Simonton

# FINANCIALS

## 100% Promise

We Guarantee the **Full Impact** of Your Donation

Venture's administrative expenses are 100% covered by *Basecamp*, a generous group of individuals and businesses. This means that 100% of your donations go straight to Venture international programs. Every dollar equals one *full* dollar, *every* time.



## Transparency

We are an **Open Book**

- We have an annual 3rd party audit done by Boulay & Co.
- All of our 990's and financials are posted online.
- Our board includes CEO's of publicly-traded companies.

## Accountability

Ranked in the **Top 1% of Charities in the Nation** for Fiscal Accountability



## Governing Board

**Brad Ahlm**  
*President & Owner,*  
*Conductive Containers Inc.*

**Linda Furry**  
*Executive Vice President,*  
*AFC Travel*

**Mark Geier J.D.**  
*Partner, Larkin & Hoffman*  
*Attorneys at Law*

**Paul Hurckman**  
*Executive Director, Venture*

**Terry Lijewski**  
*Vice President, Scott Equipment*

**Tom Tomlinson**  
*Operating Partner, Blue Wolf Capital*

**Ryan Skoog**  
*Co-Founder & President, Venture*

**Tim Skoog**  
*Founder & Chairman, Centrav Inc.*

**Aaron Smith**  
*Co-Founder & Missionary, Venture*

**Dr. Kristen Leigh Willard**  
*Consultant*

## Advisory Board

**Terry Boynton**  
*President, Yonder Travel Insurance*

**John Draz**  
*Director, Voice of Customer,*  
*United Healthcare*

**Brad Godwin**  
*Walmart Team Lead, Shopkick,*  
*a Trax Company*

**Christina Kee**  
*Groups Pastor, Oaks Church*

**Ben Rasmussen**  
*Founder, LeadScout*

**David Schulz**  
*Owner, Bravelyon*

# Balance Sheet

CURRENT ASSETS	
Without Donor Restriction	1,239,248
With Donor Restriction	1,855,553
Total Cash	3,094,801
Total Other Current Assets	275,079
<b>Total Current Assets</b>	<b>3,369,880</b>
FIXED ASSETS	
Technology Assets	16,500
Furniture, Fixtures, Equipment	5,865
Automobiles	20,201
Computers	6,024
Accumulated Depreciation	(17,730)
<b>Total Fixed Assets</b>	<b>30,861</b>
TOTAL ASSETS	
	<b>\$3,400,740</b>
LIABILITIES	
Current Liabilities	---
Accounts Payable	(500)
Promise to Give	319,574
Other Current Liabilities	25,146
<b>Total Liabilities</b>	<b>344,219</b>
EQUITY	
Retained Earnings	1,516,902
TR Net Assets	1,140,760
Net Income	398,859
<b>Total Equity</b>	<b>3,056,521</b>
TOTAL LIABILITIES & EQUITY	
	<b>\$3,400,740</b>

Statement of Cash Flows and Reconciliation is available upon request.

# Income Statement

INCOME	
Programs	548,197
BaseCamp	691,051
International Programs	243,866
Domestic Programs	40,000
Refugee Program	1,449,889
Missionaries	476,644
Gala	127,098
Venture Miles	516,459
<b>TOTAL INCOME</b>	<b>\$4,093,204</b>
EXPENSES	
International Programs	923,322
Refugee Program	1,306,891
Missionaries	508,730
Gala	11,710
US Programs	40,000
Venture Miles	648,932
Fundraising	70,956
General Admin	183,804
<b>Total Expenses</b>	<b>3,694,345</b>
NET INCOME	
	<b>\$398,859</b>

## Program to Administrative Costs

We Run Lean

Programs ■  
93% - \$3,824,734

Administrative & Fundraising\* □  
7% - \$266,470



\*100% of all Administrative Costs are covered by Basecamp



Photo Courtesy of Matt Lien

VENTURE

# WE EXIST TO BRING JUSTICE TO THE UNREACHED.

## VENTURE.ORG

<sup>A</sup> 511 East Travelers Trail  
Burnsville, MN 55337

<sup>T</sup> (952) 358-6444

<sup>E</sup> info@venture.org



Venture is a 501(c)(3) charitable nonprofit organization registered with the federal government and the state of Minnesota (EIN 41-1720155).

